FOR IMMEDIATE RELEASE 5-2-24

PR CONTACT: Paula McCormick 307-851-1126, paulamccg@gmail.com Royalty Contest contacts: Maggie Appleby, 307-349-5666 or Nick Comes, 307-349-6450. Little Prince & Princess contact: Martha Hellyer, phone 307-330-8280.

Lander, WY – The Lander Pioneer Days Royalty 2024 Contest for Queen, Jr. Queen, and Princess is accepting entry forms through May 9th for the Royalty contest, to be held **May 16, 2024** at 6:00 pm at the Lander Old Timers Rodeo Association (LOTRA) Indoor Arena in Lander. At the same time, the Lander Valley Cattlewomen will sponsor the Little Prince & Princess Contest.

This year, Royalty awards and prizes include a \$1500 Central Wyoming College scholarship for the Queen, gas cards for Royalty members, buckles, a 6-month free membership to the LOTRA indoor barn/arena for all winning royalty, matching hats and shirts to keep, and more.

Contestant entry form and packets can be downloaded at LOTRA.org or picked up at the Lander Chamber of Commerce. **Applications will be accepted by May 9**th by e-mail (1 week prior to May 16) at <u>lotrarodeo@yahoo.com</u>, or drop off completed form to the Lander Chamber of Commerce. If you contact Nick Comes in advance, applicants can bring the forms in-person to LOTRA the day of the contest by 5:30 pm, May 16, 2024. For more information, contact Maggie Appleby, 307-349-5666 or Nick Comes, 307-349-6450.

All Lander Pioneer Days Queen, Jr. Queen, and Princess contestants must be a resident of Fremont County, Wyoming. Queen contestants must be between the ages of 18 - 23 as of 1/1/24. Jr. Queen contestants must be between the ages of 13 - 17 as of 1/1/24. Princess contestants must be between the ages of 7 - 12 as of 1/1/24.

The Lander Valley Cattlewomen will hold the Little Prince & Princess Contest at the beginning of this contest, at 6:00 pm at the LOTRA barn. These young cowgirls and cowboys must be 4-6 years old at the time of the May 16 contest. Winners must be able to participate in the Pioneer Days Parade on July 4 and ride in a convertible. Applications can be picked up at the Lander Chamber of Commerce and can be brought in-person the day of the contest by 5:30 pm, May 16, 2024. For more information, contact Martha Hellyer, phone 307-330-8280.

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Photo Caption: Applications are being accepted through May 9 for the 2024 Pioneer Days Royalty contest and the Cattlewomen's Little Prince and Princess contest, to be held MAY 16 at the LOTRA barn in Lander. Royalty awards and prizes include a \$1500 Central Wyoming College scholarship for the Queen, gas cards for Royalty members, buckles, a 6-month free membership to the LOTRA indoor barn/arena for all winning royalty, matching hats and shirts to keep, and more.

The 2023 Pioneer Days Royalty, shown in this photo, represented Lander Pioneer Days at multiple rodeo and parade events throughout 2023. (left to right) Gus Robison - Ambassador, Carter Robison-Attendant, Riley Gordon-Princess, Breanna Brower-Jr. Queen Attendant, Aspen Gordon-Jr. Queen, Lainy Duncan-Queen.



Media Photo attached: photo credit: Lander Journal

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