

FOR IMMEDIATE RELEASE: 6-7-24

*Please publish to promote the June 22<sup>ND</sup> Pioneer Days Rodeo contestant deadline to sign-up, and Pioneer Days Parade entries.*

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Parade CONTACT: Maggie Appleby, 307- 307-349-5666

**Photo Caption:** Rodeo contestants can sign up on Saturday, June 22 for the 130<sup>th</sup> Fremont Toyota Pioneer Days Rodeo, known as “The World’s Oldest Paid Rodeo,” held on July 3<sup>rd</sup> and 4<sup>th</sup> in Lander Wyoming. Adult and youth contestant entry details are at [LOTRA.org](http://LOTRA.org). Lander’s Pioneer Days Parade is accepting parade entries.

**Media Photo attached:**



**Lander, WY** - The 130<sup>th</sup> Fremont Toyota Pioneer Days Rodeo, known as “The World’s Oldest Paid Rodeo,” will be held July 3<sup>rd</sup> and 4<sup>th</sup> in Lander, Wyoming. For rodeo contestants, over \$10,000 of added money has been added to the payouts. Contestants need to enter Saturday, June 22 between 12-5 p.m. by calling in their entries to the Lander Old Timer’s Rodeo Association (LOTRA) phone numbers: 307-349-8070, 307-349-8108, and 307-349-1981. Adult and youth contestant entry details are at

[LOTRA.org](http://LOTRA.org). Our quality stock contractors for the rodeo are Wind River Rodeo Co. for rough stock, Jace Mitchell for youth steer riding and mini bulls, and D & D Livestock for timed event cattle.

The 4th of July Pioneer Days Parade entries are due to the Lander Parade Committee to be included in the printed parade program. The Parade entry form is available at the Lander Chamber of Commerce and on the [LOTRA.org](http://LOTRA.org) website.

Rodeo fans can purchase discounted pre-sale tickets for adults and kids online at [LOTRA.org](http://LOTRA.org) using a smartphone and QR codes to avoid the lines at the rodeo. Advance sale tickets are also available for purchase at the Lander Chamber of Commerce and at the following local locations: Lander Ace Hardware, First Interstate Bank, Lander Parks & Rec Dept. and Western Supply in Riverton. Pre-sale ticket prices are Adult-\$13.00, Child (ages 6-12)-\$8.00, children 5 and under are free. Full-price tickets will be sold at the rodeo ticket booths on July 3 and 4. Gate prices are Adult-\$15.00, Child (ages 6-12)-\$10.00.

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